

AGENDA
CENTRAL VISTA BUSINESS
IMPROVEMENT DISTRICT
(CVBID) ADVISORY BOARD



BOARD MEMBERS
Lisa Deju, Chair
Ralph Lizarraga, Vice Chair
Anthony (TJ) Crossman
Hans Haas
Traci Lawson
Dave Lowen
DeeDee Timmons

SPECIAL MEETING
WEDNESDAY, JUNE 12, 2019 AT 5:30pm
INSPIRED IMAGES STUDIOS FILM HUB
170 Eucalyptus Ave, Vista, CA 92084

1. CALL TO ORDER
2. ROLL CALL
3. DISCUSSION

- a. Introduction to the event by Kevin Ham, City of Vista Economic Development Director
- b. Welcome by Lisa Deju, CVBID Chair and owner of Guadalupe Brewery
- c. Downtown Vista Updates
 - i. Construction update by John Conley, City of Vista Community Development Director
 - ii. Sidewalk vending ordinance update by Tony Winney, City of Vista Assistant to the City Manager
- d. Announcement of CVBID Grant Award recipients by Ralph Lizarraga, CVBID Vice Chair and Director of Hospitality Operations at Belching Beaver
- e. Website launch and digital marketing resources by Jennifer Schoeneck, City of Vista Economic Development Specialist and CVBID Administrator
- f. Closing remarks by Kevin Ham, City of Vista Economic Development Director

4. ADJOURNMENT

***ACTION ITEM**

No student credit is given for attending this meeting.

CERTIFICATION

I, Jennifer Schoeneck, certify that the foregoing agenda was posted on or before June 11, 2019, outside the City Clerk's office, 200 Civic Center Drive, Vista, CA 92084 and on the City of Vista website, www.cityofvista.com.

Jennifer Schoeneck

City of Vista, Economic Development Specialist
Central Vista Business Improvement District Administrator