

AGENDA
CENTRAL VISTA BUSINESS
IMPROVEMENT DISTRICT
(CVBID) ADVISORY BOARD



BOARD MEMBERS
Dave Lowen, Chair
Ralph Lizarraga, Vice Chair
Anthony (TJ) Crossman
Lisa Deju
Hans Hass
Sarah Spinks
DeeDee Timmons

SPECIAL MEETING
FRIDAY, MARCH 15, 2019 AT 9:30 am
CITY OF VISTA CIVIC CENTER
200 CIVIC CENTER DR. VISTA, CA 92084 – VISTA ROOM

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE OF ALLEGIANCE**
4. **APPROVAL OF THE AGENDA***
5. **APPROVAL OF THE MINUTES***
 - a. January 30, 2019 – Regular Meeting
6. **OLD BUSINESS**
 - a. None
7. **NEW BUSINESS**
 - a. Public hearing and City Council comments related to the BID
 - b. Website design and implementation plan timeline
 - c. Ideas for marketing downtown
 - d. New grant program timeline
 - e. Review Family Fit and Fun Day reporting form
 - f. Discuss possible future meeting dates
8. **PUBLIC COMMENT**
9. **REPORTS AND COMMENTS**
 - a. Board Members
 - b. City Liaisons – Kevin Ham and Jennifer Schoeneck
10. **ADJOURNMENT**

*ACTION ITEM

No student credit is given for attending this meeting.

CERTIFICATION

I, Jennifer Schoeneck, certify that the foregoing agenda was posted on or before March 13, 2019, outside the City Clerk's office, 200 Civic Center Drive, Vista, CA 92084 and on the City of Vista website, www.cityofvista.com.

Jennifer Schoeneck

City of Vista, Economic Development Specialist
Central Vista Business Improvement District Administrator