

**ORDINANCE NO. 2019-5**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CHARTERED CITY OF  
VISTA, CALIFORNIA, AMENDING CHAPTER 18.52 OF THE VISTA  
DEVELOPMENT CODE PERTAINING TO FREEWAY ORIENTED  
POLE SIGNS**

**The City Council of the City of Vista does resolve as follows:**

**1. Findings.** The City Council hereby finds and declares the following:

A. This ordinance is enacted by the City Council pursuant to its authority under the Charter of the City of Vista and Article 11, Section 7 of the California Constitution.

B. The City intends to amend Chapter 18.52 of the Development Code pertaining to freeway-oriented pole signs. The amendment would restrict freeway oriented pole signs to two distinct land use categories, and modify Map 5 of the freeway oriented pole sign districts.

C. The proposed Development Code amendment would be consistent with the City Council's goals, as established on March 6, 2018, and General Plan Land Use and Community Identity Element goals 1, 3 and 6.

**2. Code Amendment**

A. Table 18.52.060A of the Vista Development Code, Sign Type Matrix, section pertaining to Freeway Oriented Pole Signs is amended as depicted in Exhibit A to this Ordinance.

B. Section 18.52.060, Freeway Oriented Pole Sign Districts, Map 5, is amended as depicted in Exhibit B to this Ordinance.

[Continued on page 2.]

**3. Effective Date.** This Ordinance shall be effective on the thirty-first day following the date of its adoption.

**4. Adoption.** INTRODUCED AND ADOPTED at a meeting of the City Council held on February 12, 2019 by the following vote:

AYES: Mayor Ritter, Rigby, Franklin, Green, Contreras

NOES: None

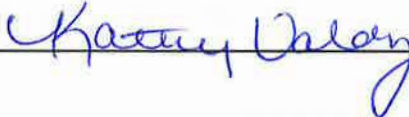
ABSTAIN: None

  
\_\_\_\_\_  
JUDY RITTER, MAYOR

APPROVED AS TO FORM:  
DAROLD PIEPER, CITY ATTORNEY

ATTEST:  
KATHY VALDEZ, CITY CLERK

By:  \_\_\_\_\_

By:  \_\_\_\_\_

Exhibits:

- A. Amendment to Chapter 18.52 of the Development Code, Table 18.52.060A
- B. Amendment to Chapter 18.52 of the Development Code, Section 18.52.060, Freeway Oriented Districts for Pole Signs, Map 5

APPROVED  
Darold Pieper  
20190131072246

## **CERTIFICATION**

I, Kathy Valdez, City Clerk of the City of Vista, California, certify that I caused the foregoing Ordinance No. 2019-5 to be posted on February 13, 2019, at the following locations within the City of Vista: 1) the Reference Desk of the Vista Branch of the San Diego County Public Library, 700 Eucalyptus Avenue; 2) the Lobby Counter at the Gloria E. McClellan Senior Center, 1400 Vale Terrace Drive; and 3) the City Clerk's Office, 200 Civic Center Drive.

A handwritten signature in blue ink that reads "Kathy Valdez". The signature is written in a cursive style with a loop at the end of the last name.

Kathy Valdez, City Clerk