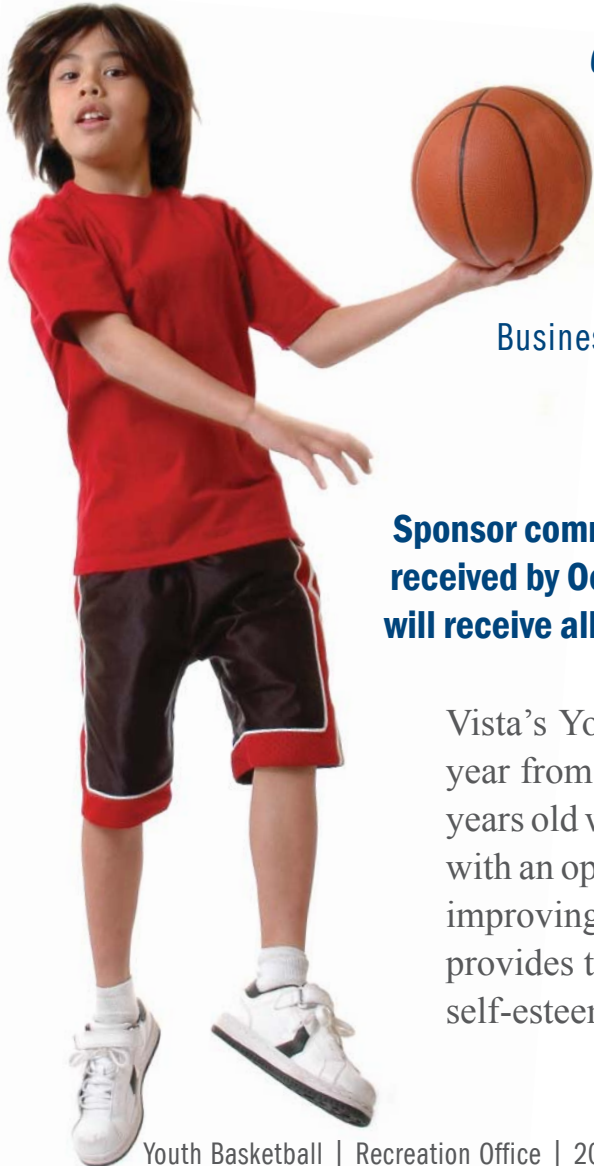


# youthbasketball

*Giving Vista's youth the opportunity to enjoy basketball in their community*



## Sponsor Benefits

Business name on jerseys, schedules & web site  
Sponsor plaque with team photo  
Local media recognition  
Community brand awareness  
Priceless joy of local youth

**Sponsor commitments  
received by October 11  
will receive all benefits.**

## Pledge Your Support

Team Sponsor  
\$200

Athlete Sponsor  
\$50

Vista's Youth Basketball Association has over 900 youth participate each year from Vista and surrounding cities. Children range in age from 6 to 18 years old with skills and abilities of all levels. The program provides children with an opportunity to make new friends in a safe and fun environment while improving their physical wellbeing and knowledge of the game. Basketball provides teamwork, self-discipline, sportsmanship and a positive self-esteem to each child.

Youth Basketball | Recreation Office | 200 Civic Center Drive, Vista CA 92084 | p (760) 726-1340 ext. 1576 | f (760) 639-6152

## Giving Back is Easy - Please return by October 11

Sponsor Name	Contact
Address	City Zip
Email	Phone
<b>Sponsor Name</b> (As you wish to appear on jerseys, schedules and website)	
<b>Jersey color preference</b> (We will do our best to accommodate)	
<b>Payment</b> <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Credit Card (Visa or MasterCard)	
<b>Name on Card</b>	<b>Card Number</b>
<b>Billing Address</b>	

Please make checks payable to "City of Vista" and deliver to the Recreation Office, Vista Civic Center Recreation & Community Services, Attn: Youth Basketball Sponsorship, 200 Civic Center Drive Vista CA 92084  
Sponsorship forms can be faxed to (760) 639-6152  
Questions? Please contact Rob Anderson at (760) 726-1340 ext. 1576 or email [randerson@cityofvista.com](mailto:randerson@cityofvista.com)

## Sponsor Preference

- Boys Team - \$200  
 Girls Team - \$200  
 Team - \$200

Name of Coach/Team

- Athlete - \$50



September 21, 2011

Dear Valued Community Member,

Hundreds of youth benefit each year from participating in the Vista Youth Basketball program. This program continues to be successful through sponsorships from generous community members and businesses like you who value the positive impact it brings to their community.

Children who participate in sports and recreation become adults with greater confidence and a sense of teamwork. Organized sports provide opportunities for youth to build positive self-esteem while developing a lifestyle for health and wellness. Please take a moment to make a positive difference in a child's life.

Support local youth and receive community recognition by becoming a sponsor.

### **Sponsor Benefits**

- Business name on jerseys, schedules & web site
- Sponsor plaque with team photo
- Local media recognition
- Community brand awareness
- Priceless joy of local youth

Team sponsor funds are utilized to purchase team uniforms and reduce registration fees.  
Team sponsorship is \$200 and athlete sponsorship is \$50.

If you are interested in becoming a sponsor, please complete the enclosed form. For additional information, please contact me at (760) 726-1340, ext. 1576. Sponsorship commitments should be delivered by October 11, 2011 to receive the full benefits.

Respectfully,

Rob Anderson  
Senior Recreation Supervisor  
City of Vista



**Recreation Office** | 200 Civic Center Drive, Vista CA 92084  
p (760) 726-1340 ext. 1576 | f (760) 639-6152 | [vistarecreation.com](http://vistarecreation.com)

