

## Number to Call...

Sign Permit  
and  
Zoning Questions  
**City of Vista**  
**Planning Division**  
**(760) 639-6100**



## Things to Remember...

- Signage should be designed to identify the business rather than advertise a brand name product
- Avoid use of intense colors and glaring white backgrounds
- Choose letter styles that are easy to read
- Non-conforming signs shall be removed or modified to meet regulations whenever a new sign or building modification is being proposed

### City of Vista

600 Eucalyptus Avenue  
Vista, CA 92084  
Phone: (760) 639-6100  
[www.cityofvista.com](http://www.cityofvista.com)



## Helpful Information about Signage

For Property Owners  
and Business  
Operators in  
Downtown Vista

### City of Vista

### Community Development Department



# Signage Information for Downtown Vista

**Signs** play an important role in any commercial district as they call attention to the businesses. When well designed, signs can contribute in a positive way to the *Downtown Vista's character and atmosphere.*

## **Permitted Signs**

Wall, window, awning, projecting, hanging, monument signs, and signs of historical significance.



## **Prohibited Signs**

A-frame sign, sandwich sign or similar type of portable sign, roof-top, animated/revolving/rotating, or flashing signs - except as part of a window display.

## **Colors**

Sign color must relate to the paint scheme of the building. Florescent colors are prohibited.

## **Materials**

Permitted materials include wood, metal, creative glass (such as stained glass), painted walls or window glass (artistic, well-done displays and community murals)

## **Lighting**

No signs shall be illuminated by bulbs, fire, flame or sparks. Light sources that pulsate, blink or flash are prohibited. Neon and interior illuminated signs are acceptable.

**Please refer to pages 22 through 25 of the Design Requirements and Guidelines for Downtown Vista for specific regulations pertaining to sign locations, sign areas and height limitations.**



## **Where Do I Go to Get a Sign Permit?**

The Planning Division of the Community Development Department handles issuance of all sign permits in the city.

## **What Do I Need to Submit for City Review?**

3 sets of drawings containing the following:

- 8½ x 11 site plan showing location of the building and where sign is to be placed.
- 8½ x 11 colored elevation of the building with proposed sign superimposed to scale (provide building length dimension)
- Detail of the proposed sign with dimensions, specify material, structural detail and whether illuminated or not (8½ x 11).



## **What is the cost for a Sign Permit?**

A fee of \$117 will be required when submitting for a sign permit review. A separate building permit fee will also be calculated and collected (based on building valuation figures) at the time of sign permit submittal.